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**MEDIA CONTACT:**

Sharon Nieuwenhuis  
RLM Public Relations  
yellowpepper@RLMpr.com  
(212) 741-5106 x237

**YELLOWPEPPER ANNOUNCES STRATEGIC PARTNERSHIP WITH CREDIBANCO**

*Brings enhanced mobile financial services offering to Colombia*

**Miami, Fla. — February XX , 2009** — YellowPepper, a primary provider of mobile financial services in Latin America, today announced a strategic partnership with Credibanco, payment network of Colombia, to offer mobile financial services to all Colombian consumers.

With more than 1.5 million users, YellowPepper connects financial institutions, consumers and retailers, delivering mobile solutions to Latin American markets, providing money transfers, remittances bill payments, SMS notifications, pay-as-you go mobile transactions and pre-paid mobile phone replenishment. Credibanco has a long standing reputation for successful credit and debit card transactions, opening up new channels for points of sale and development across Colombia.

As a result of this partnership, Credibanco customers will now have full access to all YellowPepper solutions, including Mobile Wallet capabilities in future. This initiative supports a mission to provide innovative technologies that power critical financial transactions, build a service infrastructure that extends its reach to low-income individuals, and equip merchants with point-of-sale devices to conduct financial transactions throughout Colombia.

YellowPepper Founder & President Serge Elkiner explained, “Now, more than ever, mobile financial solutions are critical to Latin America’s economic development. YellowPepper and

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Credibanco are providing Colombian mobile phone users access to technology for financial transactions. Working together, we are creating solutions that improve people’s daily lives.”

To learn more about YellowPepper, visit [yellowpepper.com](http://yellowpepper.com).

### **About YellowPepper**

YellowPepper Mobile Financial Solutions provides products and services that enable mobile financial transactions between financial institutions (banks), businesses, and consumers in Latin America. With 1.5 million users, YellowPepper operates in Colombia, Perú, Ecuador, Guatemala, Bolivia and Panamá as a service provider for more than 50 financial and corporate clients. For more information, log on to [www.yellowpepper.com](http://www.yellowpepper.com).

### **About Credibanco**

Credibanco is a technology, marketing and operations oriented company, seeking development of Colombia's payment systems. Credibanco is the main coordinator of activities which generate the relationship within its three groups of clients: financial entities, merchants with whom it maintains a close direct commercial relationship and the cardholders, who are directly attended by the financial institutions.